



## 6 Billion Reporters

We are glad to introduce you to Scooplive ( <http://www.scooplive.com> ), the first photo and video scoop marketplace on the Internet.

### **What we observe:**

Every event has its witnesses. The difference nowadays is that more and more people are equipped with the means to immortalize these moments, whether it's with a cell phone, a digital camera or a camcorder. With the development of new technologies, these captured moments can travel around the world in a matter of minutes.

### **The idea:**

With Scooplive, we are all reporters!

### **The niche:**

Anything can happen on the corner of your own street, and the photos you take and videos you record could actually have an inestimable value.

Photos of the hottest stars, news items or anything that's out of the ordinary could interest a journalist in your region or on the other side of the world! So you should never leave home without your camcorder, digital camera or even cell phone. Then what? It couldn't get any simpler. Just type in

<http://www.scooplive.com>, log on and upload your photos on this revolutionary new press agency!

### **How it works:**

Scooplive receives your photos and news videos and offers them to journalists worldwide (who have already signed up for free) if the photos correspond to the following two criteria:

- It's a scoop: your document is **auctioned off** on [www.scooplive.com](http://www.scooplive.com) and sold to the highest-bidding media in each participating country, who benefits from a 30-day exclusivity.
- It's an interesting current news document: your document is on sale on Scooplive's image bank at a **fixed rate**, and is available to medias all over the globe.

Each reporter or seller retains the copyright of his photos. He grants the buyers a license to use his material and grants Scooplive a license to market them. The seller earns up to 85% on the final sale price of his documents.

### **The objective:**

To make photos and videos accessible to individuals and media professionals, to improve the flow of information and to share picture stories on current events and happenings. Scooplive offers a different "eye" on the news to the media.

Please don't hesitate to contact us.

Best,

The Scooplive team